Edarat Group Adopts IBM Cloud Satellite to Accelerate Digital Transformation for its Enterprise Customers in Saudi Arabia

IBM Cloud Satellite will help enable Edarat Group to deliver secure cloud capabilities to its customers while addressing data protection local requirements

Riyadh, Saudi Arabia, September 01, 2021 – IBM (NYSE: IBM) today announced that Edarat Group, a leading Data Center and ICT Infrastructure firm in the Middle East, has selected IBM Cloud Satellite to enable its customers in Saudi Arabia to harness IBM Cloud services in hybrid cloud environments. Using IBM Cloud Satellite, Edarat Group will enable its customers to run workloads in hybrid cloud environments while keeping their data in Saudi Arabia. This is a key for regulated industries like financial services, telco, and healthcare, and can allow companies in these industries to run workloads in local and global data centers. This will be a catalyst for technology innovation in Saudi Arabia, a core component of the Kingdom's Vision 2030.

IBM Cloud Satellite brings IBM Cloud services securely to any environment where data resides – whether at the edge, on premises, or on multiple public clouds. It is designed to enable clients to access cloud services with speed and security across any environment.

Rather than having to migrate workloads fully to a public cloud environment, Edarat Group's enterprise customers can access secure IBM Cloud services in any environment where their data resides – allowing them to abide by local regulation. The adoption of IBM Cloud Satellite is designed to improve Edarat Group's agility and enhance its operational efficiency in an increasingly competitive and evolving data center and ICT landscape in Saudi Arabia. By expanding the partnership with IBM, Edarat will harness open hybrid cloud technologies to gain better deployment flexibility, enhanced security, and access to advanced services that can fuel innovation.

"In a phased approach, we are addressing the evolution of the market landscape in the Kingdom and across the Middle East. As Saudi Vision 2030 has laid out a roadmap for digitalization, increasing numbers of companies require services and consultancy that embraces the agility and flexibility that their data requires," says Jihad Nehme, Transformation & Workload Migration Principal Consultant at Edarat Group. "Through IBM Cloud Satellite, we are able to comply with the comprehensive data regulations across the kingdom while providing the flexibility that hybrid cloud services allow our own workloads and in turn our own customers' needs."

"IBM is committed to accelerate our clients' digital transformation journeys and support Saudi Arabia's Vision 2030," says Fahad Alanazi, General Manager, IBM Saudi Arabia. "With our collaboration with Edarat Group, we are helping them transform their enterprise offerings to meet the rapidly evolving digital needs of their customers. By leveraging IBM Cloud Satellite, Edarat Group will be able to harness the power of IBM's hybrid cloud capabilities, while allowing clients to securely deploy secure and open IBM Cloud services in any environment they choose –on-premises, any public cloud, or at the edge."

About IBM Cloud Satellite: https://www.ibm.com/cloud/satellite

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