

Air Mauritius Selects IBM Cloud and Analytics to Fuel Growth Plans

One of Africa's largest airlines inks five-year Software-as-a-Service deal to achieve long term market share and operational efficiency gains

PORT LOUIS, Mauritius - 18 Oct 2016: Air Mauritius has inked a five-year technology and services deal with IBM (NYSE: [IBM](#)) for Cloud and Analytics technologies delivered as services to fuel its long-term growth plans.

The Mauritian national airline, the fourth largest in Africa, has been connecting the Indian Ocean Island nation of Mauritius to the rest of the world since 1967.

Air Mauritius will use the IBM Cloud and analytics-enabled enterprise planning solution to better manage budgeting cycles, decrease turnaround time for processing data and boost its capacity to uncover predictive insights directly from data to enhance customer experience. The IBM solution will also harmonize Air Mauritius' data management infrastructure, providing a single platform to accommodate past, current and future data for business analysis with the same level of granularity. This means enhanced operational efficiencies and improved service delivery for customer enquiries and flight bookings.

The deal, which will be implemented in collaboration with KPMG South Africa, will allow the airline to overhaul its enterprise planning processes using the statistical analysis and powerful visualizations of IBM's Watson Analytics. This will allow authorized personnel across the enterprise to have analytical insights from the company's data, enhancing internal communications and customer experiences. It will also provide an integrated environment for critical, real-time scenario planning and performance management.

Operating out of [Sir Seewoosagur Ramgoolam International Airport](#), Mauritius, its main hub, Air Mauritius serves 24 regional and international destinations.

“We are witnessing increased competition across the aviation industry to improve organizational efficiency and enhance customer experience by adopting the latest technologies,” says Jananda Moothoo, Country General Manager, IBM Mauritius. “IBM's cloud and analytics technology is helping Air Mauritius to improve efficiencies and accelerate growth and global relevance.”

About Air Mauritius

Carrying 1.5 million passengers and 30,000 tons of cargo annually, Air Mauritius is a key player in Africa's tourism and logistics market, a partner with global lifestyle and hospitality firms and as the country's flag carrier, a respected national asset. The Air Mauritius Group which has about 3,000 personnel plays a key role in the economic development of Mauritius.

For further information, please visit: <http://www.airmauritius.com/>

About IBM

For information about IBM Cloud, please visit www.ibm.com/cloud-computing.

For information about IBM infrastructure services, visit: www.ibm.com/services.

For information about IBM Watson Analytics, visit: www.ibm.com/analytics/watson-analytics
